



// Design Implementation

About Alloyfish Design Implementation for web-designers

Programming for Designers |

Process, 'Back-End' & Payment ||

Contact information |||

Programming for Designers

Programming pain-relief for web-designers

Programming complex sites is a long, painful and tedious task for many web-designers. Bug fixing, making it work perfectly cross-browser and often with self-taught skills can reduce the number of clients and the scope of the projects you can take on.

For less than your programming time is worth we can implement your flat designs. This allows you to profit more, take on more clients and spend more time designing.

Higher profitability

Letting us take care of your programming gives you more time to take on more clients and do the bit you enjoy. It is very likely that the cost of programming through us will be less than what you charge through to your clients, allowing you to profit more from every client!

Take on more clients

Programming is time intensive. To deliver you need to make sure you have enough time to satisfy existing clients which inevitably results in having to turn clients away due to restricted capacity. By giving your programming work to us you are able to take on far more clients and complete more jobs over a shorter period of time. You won't have to turn a client away again.

Instant quoting

You won't have to wait long for a quote on programming work. We have pretty fixed prices for most systems, just give us a brief specification of what the website will need to do and we will aim to give you a quote within 24 hours.

How do we work?

We are a London & Kuala Lumpur based company. Our Kuala Lumpur office has 100% UK staff management with huge programming expertise, enabling us to give a high level of customer service, good value and very reliable programming support. UK staff management and our London front end enables us to give you excellent customer service coupled with good value for money.

Once you have confirmed you wish for us to implement a website we give you a time frame and keep to it. We will send you a 'design guideline' for the type of website you are creating. This gives you easy instruction of the image formats we require to implement a website.

We take your flat designs at a fully 'signed-off' stage, and implement it using LAMP (Linux, Apache, MySQL & PHP) based programming at an excellent standard. It is important that your client is sure that the design is correct as changing the design during implementation will inevitably cost more. We run through the implemented design with you when it is completed to make sure it is correct, and to test the various features.

Process, 'Back-End' & Payment

Project Process Diagram



*Your part is shown in blue
Alloyfish work is shown in green
Optional services are shown in grey*

Post Implementation Changes

Any changes further to the original 'signed-off' design are charged on a per hour basis which you can simply pass on to your client. We encourage you to use our structure of signing-off designs in a contractual manner with your clients to ensure they are happy with charges for changes after implementation.

Content Management, WYSIWYG & CRM

The prices on our site are for websites based on a large piece of core programming & back-end system. This enables us to create advanced systems based on our website administration system cheaper than continuous rebuilds.

As an important asset to our company we maintain control of this large piece of code, and thus require to host the websites we implement in this manner. The 'back-end' included is a full-scale content management system (Full Customer Relations Manager for some types of site) which is upgraded and improved over time. All blocks of non-structural visible text, are fixed in format, but made editable using WYSIWYG software.

If Alloyfish hosting your client's website is a problem, or you wish for something different from that on our instant-quote list, we are more than happy to give you a quote on a build-from-scratch website. Please see the 'Programming Large Projects' PDF download in the 'Programming' section of our website.

Payment

We cannot wait for your client to pay you before you pay us. For website implementation we require to be paid 50% of the project price up-front and 50% and any further costs on completion. As we will be hosting the website our normal hosting fees apply (As shown in price calculator) and we will bill you monthly for this.

Alloyfish is a cutting edge branding and web company.

Based in London UK, they offer total online business solutions at an affordable price. We are accessible, ambitious and listen to our clients.

For more information on business services Alloyfish provide please go to www.Alloyfish.com.

For enquiries please don't hesitate to contact us:

E-mail: enquiries@alloyfish.com

Tel: +44 (0) 2081238350

